

MICHIGAN DEFENSE EXPOSITION AND DETROIT ARSENAL OPPORTUNITIES CONFERENCE

PROGRAM ADVERTISING

FULL-PAGE FULL COLOR:	\$1,500
HALF-PAGE FULL COLOR:	\$750
1/4 PAGE FULL COLOR:	\$375

GET NOTICED WITH THESE EXCITING SPONSORSHIPS

MDEX WILL DRAW APPROXIMATELY 4000
ATTENDEES, SPEAKERS, DECISION-MAKERS.

WITH THE ADDITION OF THE ALL NEW
DETROIT ARSENAL OPPORTUNITIES
CONFERENCE, THOUSANDS MORE WILL
VISIT OUR WEBSITE AND RECEIVE NDIA
AND OTHER BLAST EMAILS 2X A MONTH.

PLATINUM SPONSORS \$10,000

- + 20X20 BOOTH SPACE
- + 4 LUNCH TICKETS PER DAY
- + 4 VIP RECEPTION TICKETS
- + 1/2 PAGE PROGRAM AD
- + LOGOS AND LINKS ON ALL MARKETING MATERIALS
- + LOGO ROTATED ON ALL BIG SCREENS AT SHOW

COMMERCIAL SHOWCASE SPONSORS \$5,000

- 4 AVAILABLE
- + 10X10 BOOTH SPACE
- + YOU PROVIDE A 30 SECOND COMMERCIAL AND WE'LL PLAY IT ON (4) 20 FT SCREENS DURING PROGRAM BREAKS, ON STAGE AND HALL SCREENS
- + LOGO AND LINK ON ALL MARKETING MATERIAL
- + 2 VIP RECEPTION TICKETS

VIP RECEPTION SPONSORS

\$4,000

2 AVAILABLE

- + NEW VIP RECEPTION WILL HOST EXHIBITORS, SPEAKERS AND VIPS IN THE NEW MDEX GARDEN CLUB.
- + EVENT BRANDING, BRING YOUR POP UPS, CUPS, NAPKINS, CENTERPIECES, ETC.
- + PRESENT YOUR COMPANY AT THE VIP RECEPTION.
- + YOUR COMPANY INCLUDED IN SLIDE SHOW
- + VIP RECEPTION TICKETS

MDEX THEATER SPONSORS

\$3,000

2 AVAILABLE

- + SIGNAGE AT THEATER ENTRANCE
- + LOGO AND LINK ON ALL MARKETING MATERIALS
- + PODIUM RECOGNITION
- + LOGO ROTATION ON (4) 20 FT SCREENS

MDEX MEETING AND CHARGING LOUNGE SPONSORS

\$2,500

4 AVAILABLE

- + SIGNAGE IN THE LOUNGE AREA
YOUR MATERIALS, POP-UPS, TABLE TENTS ETC.
THROUGHOUT LOUNGE AREA
- + 2 VIP RECEPTION TICKETS

MDEX GARDEN CLUB SPONSORS

\$2,000

4 AVAILABLE

- THE ALL NEW GARDEN CLUB IS THE SITE OF LUNCH FOR ALL ATTENDEES & SPEAKERS MAY 20 & 21 AS WELL AS THE VIP RECEPTION & THE AUSA ANNUAL BREAKFAST MEETING.
- + SIGNAGE AT GARDEN CLUB ENTRANCE.
- + YOUR TABLE TENTS, CENTERPIECES AND MATERIALS DURING LUNCH
- + LOGO ON WEBSITE
- + 2 VIP RECEPTION TICKETS

MDEX REGISTRATION SPONSOR

\$2,000

- + RECOGNITION AT REGISTRATION TABLES
- + SIGNAGE AT REGISTRATION TABLE

GET THE MOST OF YOUR
MARKETING DOLLARS WITH
THESE NEW AND UNIQUE
SPONSORSHIP OPPORTUNITIES

FOR MORE INFORMATION:
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MDEX2020.COM